AKASH NISHAD

SENIOR LARAVEL / PHP BACKEND DEVELOPER

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PROFESSIONAL SUMMARY

Backend-focused PHP/Laravel developer with experience building production web applications, SaaS automation platforms, REST APIs, and eCommerce integrations since 2019. Developed multi-marketplace systems integrating 20+ platforms and processing 50K+ records daily. Skilled in Laravel, MySQL optimization, queues, webhooks, third-party integrations, and production deployment.

TECHNICAL SKILLS

Backend: PHP, Laravel, REST APIs, queues, webhooks, authentication

Database: MySQL, query optimization, indexing

Frontend: JavaScript, jQuery, HTML5, CSS3, Bootstrap; basic React JS

Integrations: Amazon SP-API, Shopify, Walmart, eBay, TikTok Shop; Meta Ads, Google Ads, Amazon Ads

Payments: Razorpay, PhonePe, PayPal, Stripe

Tools & Infrastructure: Git, Linux, Apache, Nginx, VPS, SSL

PROFESSIONAL EXPERIENCE

Senior Full Stack Developer | 5 Core Inc | May 2025 – June 2026

- Architected and developed a multi-marketplace SaaS automation platform integrating 20+ marketplaces, including Amazon, Shopify, Walmart, eBay, TikTok Shop, SHEIN, Temu, and AliExpress.
- Built inventory, order, and pricing synchronization workflows processing 50K+ records per day.
- Developed REST APIs, webhook integrations, asynchronous queues, and centralized API architecture for marketplace synchronization.
- Integrated advertising APIs and built dashboards for ROI, conversion tracking, P&L, sales analytics, and marketplace comparisons.
- Developed HRMS workflows for recruitment, payroll, employee monitoring, and task automation; optimized MySQL queries, indexing, and caching.

Full Stack Developer | Softintra Technology | Aug 2019 – May 2025

- Developed and deployed 10+ production web applications spanning CRM, HRM, ERP, eCommerce, and business automation.
- Built backend APIs, authentication workflows, responsive web interfaces, and database-driven applications.
- Integrated payment gateways and third-party services including Razorpay, PhonePe, PayPal, and Stripe.
- Led development activities, reviewed code, mentored junior developers, and supported performance optimization and deployments.

PHP Developer (Part-Time Freelance, Remote) | JP Soft | Mar 2019 – Jul 2019

- Developed PHP/MySQL web applications and responsive UI components using JavaScript, HTML, CSS, and Bootstrap.
- Supported bug fixes, database operations, API integrations, and application performance improvements.

SELECTED PROJECTS

Multi-Marketplace eCommerce Automation: Platform for inventory, order, pricing, and advertising analytics across 20+ marketplaces; used queues, batch APIs, and MySQL optimization for 50K+ daily records.

WhatsApp Messaging Automation: Bulk messaging workflow with batching, rate limiting, API key rotation, scheduled delivery, and delivery/failure reporting.

Job Portal: Job search and role-based access platform with API-driven architecture and database optimization.

eCommerce Platform: Storefront with cart, checkout, payments, order tracking, invoices, and admin features.

CRM & HRM Systems: Lead management, follow-ups, recruitment, payroll, task assignments, and employee workflows.

EDUCATION

BCA | Suyash Institute of Information Technology, Gorakhpur | 2018 – 2021