

# Akash Nishad

Full Stack Developer (Laravel — REST APIs — Ads Automation)

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## SUMMARY

Senior Full Stack Developer with 6+ years of experience in backend engineering, API architecture, and eCommerce automation systems. Specialized in Laravel, REST APIs, and ads analytics platforms. Proven ability to build scalable systems, handle high-volume data, and optimize performance for business-critical applications.

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## TECHNICAL SKILLS

**Languages:** PHP, JavaScript, Java, HTML5, CSS3

**Frameworks:** Laravel, React.js, Bootstrap

**Backend Engineering:** REST API Development, API Architecture, Authentication (JWT, Sanctum), Webhooks

**System Design:** Scalable Architecture, Queue Management, Background Jobs, High-volume Data Processing

**Database:** MySQL (Optimization, Indexing), Microsoft SQL Server

**Integrations:** Amazon API, eBay API, Shopify API, Third-party APIs, Payment Gateways

**Mobile:** Android (Java, XML)

**Tools & Infrastructure:** Git, GitHub, GitLab, Postman, Linux, Apache, Nginx

**Payment Systems:** Razorpay, PhonePe, PayPal, Cashfree

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## PROFESSIONAL EXPERIENCE

**Full Stack Developer** Jan 2025 – Present *5Core Inc, USA (Remote)*

- Developed **ads automation and analytics modules** for multi-marketplace eCommerce system.
- Built systems for **campaign tracking, ROI analysis, and performance insights**.
- Designed and optimized **REST APIs** for ads data processing and integrations.
- Developed **real-time dashboards** for ads, sales, and profit analytics.
- Automated **campaign data workflows** and reporting systems.

**Software Developer (Android & Full Stack)** Jan 2022 – Dec 2024 *Softintra Technology Pvt. Ltd*

- Developed **Laravel-based web applications** (CRM, HRM, eCommerce).
- Built and integrated **REST APIs and payment systems**.
- Developed Android apps with **API-based architecture**.

**Android & Web Developer** Aug 2020 – Dec 2021 *JP Soft, Gorakhpur*

- Developed Android apps with backend API integration.
- Assisted in deployment on **Google Play Console**.

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## KEY PROJECTS

**eCommerce Automation & Ads Analytics Platform**

*Laravel, REST APIs, MySQL*

- Built system for **ads tracking, inventory, orders, and reporting**.
- Integrated multiple **marketplaces and third-party APIs**.

## **Video Streaming Platform**

*Laravel, REST API, Android*

- Developed secure streaming system with subscription model.
- Built admin dashboard for content and user management.

## **Custom eCommerce Platform**

*Laravel, Payment APIs*

- Built complete eCommerce system with payments and order tracking.

## **KEY ACHIEVEMENTS**

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- Developed **ads and automation systems** for multi-platform eCommerce operations.
- Built and maintained **10+ Android applications** on Google Play Console.
- Implemented **payment gateway and API integrations** across multiple projects.
- Improved efficiency through **backend automation and system optimization**.

## **EDUCATION**

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**Bachelor of Technology (B.Tech)** Suyash Institute of Technology, Gorakhpur